

TERRIE O'CONNOR

REALTORS

Diane Cookson President of the USREF and Sales Associate of Terrie O'Connor Realtors Heads up First Inaugural Rock and Roll Run for Education



Recently the Upper Saddle River Educational Foundation held its first inaugural Rock and Roll Run for Education. The Run for Education was a two part event to raise money for the Upper Saddle River Public Schools. The first part was a 5k Run which was certified by the Track and Field Association. The second part of the Run was a 1/2 miler for Kindergarteners through 2nd grade and a 1 miler run for 3rd graders and up.

The event attracted over 400 runners, including Upper Saddle River Mayor Minichetti. Teachers, parents, and children from USR and surrounding towns came out for this fabulous day. There was live music at the event consisting of local bands comprised of youth of USR and surrounding towns. Home Bridge Financial Services also co-sponsored this event and its own Douglas Rotella's children were part of one of the bands featured, along with a second band made up of Teens from Tappan, NY. Local families and businesses were out in full force to support this event.

The USREF Rock and Roll Run was spear headed by it's President and also Realtor at Terrie O' Connor Realtors Diane Cookson. "The event was a year in the making to obtain permission from local officials and appearing before the Mayor and Council to obtain approval to host such an event on behalf of the USREF," said Ms. Cookson. "The event was a huge success raising over \$16,000 in it's first year." Diane is pleased to announce the Rock and Roll Run will become an annual event and fund raiser for the USR Schools. Many thanks go out to Madeline Rapp, Broker/Manager of Terrie O'Connor Realtors Saddle River Group, Tammy Roberts, Michelle Grimstead, and Darshna Ghandi Sales Associates of Terrie O'Connor Realtors, who joined forces with Diane and acted as Course Marshalls and supported and cheered on runners and were part of all the festivities at Lions Park.



Pictured Top Left: Melissa???? from ???? and Diane Cookson President of the USREF and Sales Associate of Terrie O'Connor Realtors Saddle River Office

Pictured above right: ??????