

TERRIE O'CONNOR

REALTORS

Terrie O'Connor Addresses Real Estate Professionals at Leading Real Estate Companies of the World® at Their Fall Workshop



Terrie O'Connor Broker/President of Terrie O'Connor Realtors was a speaker at the recent Leading Real Estate Companies of the World® Fall Workshop in Providence, RI. The meeting attracted brokers, managers and relocation professionals from Leading Real Estate Companies of the World®, a global network of 600 premier real estate firms.

In her session, "Broker Brainstorming" she addressed a topic of vital interest in the real estate community. As a respected expert in this area, O'Connor shared insights to help educate fellow LeadingRE members.

O'Connor's session was part of the larger meeting program, which addressed a variety of real estate topics on ways to best meet the needs of home buyers and sellers in today's market.

"Although the core principles relating to effective real estate services have not changed, other factors – such as market conditions, technology and communication preferences – are continuously evolving," Pam O'Connor, president/CEO of Leading Real Estate Companies of the World® said. "Our Fall Workshop series gives members the opportunity to share with other top real estate professionals the best strategies to create exceptional customer experiences and remain market leaders."

The agenda also featured a preview of new LeadingRE programs that further support the professional development of member firms: the network's online learning platform, Institute 2.0, and "OUR WORLD" – an industry-first program that leverages social media for business results.

Terrie O'Connor Realtors is the local representative of Leading Real Estate Companies of the World®, the largest network of 600 premier locally-branded firms producing \$250 billion in annual home sales. LeadingRE provides a broad range of brokerage services to its affiliates, including lead generation, branding support, luxury marketing, Web exposure and technology systems, and state of the art learning and credentialing.

Terrie O'Connor Realtors has been serving the Bergen, Passaic, Hudson and Rockland County's area since 1991, when the first office was founded. The company operates in Northern New Jersey, headquartered in Ramsey. The company has 5 offices and over

200 sales associates providing real estate sales and marketing services for both residential and commercial properties. Our corporate Relocation Center is only thirty minutes from Manhattan with views of the New York Skyline. As an independent real estate broker, Terrie O'Connor Realtors consistently ranks in the top of the markets served. The offices are located in Saddle River, Allendale, Ridgewood and two offices in Ramsey, New Jersey.

Leading Real Estate Companies of the World® (www.LeadingRE.com) is a global real estate network comprised of over 600 of the best-known local and regional real estate firms. With nearly 5,000 offices and 150,000 sales associates in the United States and more than 30 countries abroad, LeadingRE affiliates sell \$250 billion in home sales, representing nearly one million transactions annually. The network has the #1 market leader in 41 of the top 90 markets in sales volume, transaction sides or both – nearly double that of the closest competitor.