



Terrie O'Connor Realtors – Market Share Up in a down Market

In the NJMLS, which covers all of Bergen, Essex and Passiac Counties and parts Hudson County, 511 companies (not offices) have closed at least one transaction-side as of August 15th, 2008. Of those 511 companies, Terrie O'Connor Realtors is ranked 8th in total Market Share. When you factor in our size as compared to the competitors which are ranked above us, companies with as many as 38 offices, #8 is very impressive.

Not only that, but Terrie O'Connor Realtors has continued to up its Market Share during this down market. In 2007 Terrie O'Connor Realtors was ranked 11th in Market Share in the entire NJMLS market. In 2008 year to date, Terrie O'Connor Realtors has moved up to 8th, with an increase in market share of more than 8.5%!!!

If you focus on the 13 towns in Northwest Bergen (the 600 Area) Terrie O'Connor Realtors is #3 by number of transactions and #4 by transaction volume through 8/15/2008. Finishing ahead of local rivals such as Re/Max, Tarvin, Marron Gildea & Donahue, Burgdorff ERA, Classic Realty Group, Abbot & Casserta, Special Properties, Prominent Properties / Sothebys and many more.

If you further constrain the Market Share report for the 600 area to only include the listing side of closed transactions, Terrie O'Connor Realtors is 3rd by a wide margin in both volume and number of transactions. This goes to show that Terrie O'Connor Realtors truly is a listing powerhouse and that we are highly effective at getting our listings sold!

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