

TERRIE O'CONNOR

REALTORS

Terrie O'Connor Realtors Global Network Leads REAL Trends 'Top 500' Report

Northern New Jersey---According to the REAL Trends Top 500 Report recognizing the top real estate companies in the country, Leading Real Estate Companies of the World® once again was named the highest-producing network in terms of total sales for 2010 among this elite top 500 group of companies. Terrie O'Connor Realtors is the affiliate of LeadingRE in the Northern New Jersey area.



The 97 LeadingRE affiliate firms on the Top 500 list produced 551,832 sales “sides” in 2010 totaling sales volume of \$142.4 billion, over 30 percent more transactions than the closest competitor.

The power of local branding was further emphasized with #1 market share rankings for the nation’s top 96 markets. In that portion of the study, LeadingRE members ranked first in the market in 40% of the cities, compared to 24% and 11% for the next two networks in line.

The Top 500 report was released last week at the REAL Trends “Gathering of Eagles” annual conference. This third-party survey is widely recognized as the leading study of its kind. Of the top 25 companies that made the list for 2010, 15 were LeadingRE members.

“We are honored to be part of the powerful Leading Real Estate Companies of the World® network,” comments Terrie O'Connor. “These results are outstanding given the challenges of today’s economy. These numbers demonstrate that savvy consumers are recognizing the opportunities that exist in the housing market today due to the most affordable prices and the lowest interest rate we’ve seen in many years.”

The affiliates of Leading Real Estate Companies of the World® produced total 2010 sales of 800,000 valued at \$225 billion.

For more information you can contact Terrie O'Connor Realtors at www.tocr.com