

Terrie O'Connor Realtors Welcomes Nancy Brand-Schuetz

Terrie O'Connor, President of Terrie O'Connor Realtors, is pleased to announce that town resident Nancy Brand-Schuetz has joined the firm's Allendale group as a Sales Associate.

Ms. Brand-Schuetz is a marketing professional who brings with her over twenty-five years of high-level Marketing, Sales, and Management experience. She has held Executive Marketing positions for corporations and marketing agencies, and provided account management for numerous Fortune 500 companies, while managing budgets in the millions of dollars. Throughout her career, Nancy has earned numerous distinctions, including awards for Excellence in Public Speaking & Communications and Outstanding Marketing Performance.

With expertise in all aspects of Marketing, including Strategy Development & Implementation, Advertising, Brand Management, Product Marketing and Web/Social Media, Nancy understands how to pull them all together to effectively target buyers and generate interest. She attributes her marketing success to listening to what the customer wants, then developing successful strategies to meet those needs.

As an Allendale resident for over twenty years, Nancy has been involved in various clubs and school organizations, where she has utilized her strong marketing, communications and public relations skills as both Chair and Co-Chair of various events.

Nancy is pleased to join Terrie O'Connor Realtors and will use her strong marketing expertise, work ethic and follow-though to effectively market your property. She can be reached at Terrie O'Connor Realtors, Allendale at (201) 825-0500 ext. 48.