

TERRIE O'CONNOR

REALTORS

Betty C. Wickert Joins

Terrie O'Connor Realtors' Wyckoff Group

Terrie O'Connor, President of Terrie O'Connor Realtors, is pleased to announce that Oakland resident Betty Wickert has joined the Wyckoff group as a Sales Associate. Betty brings a strong background in marketing to the company.

Betty Wickert holds a BS degree in Business Administration from Montclair State University. Her area of concentration was Marketing and Management. For twenty years, Betty worked for a marketing firm that focused on designing and manufacturing their own line of holiday, greeting, and all-occasion cards sold primarily in the business to business market. During her tenure at the company, Betty honed her skills in all aspects of marketing, including creative design of promotional materials and cards, analysis and recommendations of marketing programs, and execution of marketing campaigns, as well as copywriting, editing, and proofreading.

Betty has lived in Oakland for twenty years and currently lives in the Ramapo River Reserve with her husband and two children. Her son will enter high school and her daughter attends Quinnipiac University. Betty has volunteered her time in numerous events for Oakland including fundraising. She enjoys spending time in her home in the Outer Banks of North Carolina.

Betty Wickert looks forward to combining her marketing expertise and passion for real estate at Terrie O'Connor Realtors. She can be reached at Terrie O'Connor Realtors, Wyckoff at (201) 891-0100 x246 or by cell phone at (201) 953-3182.

